

# Grow Menands

## *(What is Grow Menands All About?)*

### **Background:**

1. Louis Menand the founder of Menands was a world class horticulturist and his orchid filled greenhouses were a huge attraction in the early days of our Village.
2. One of the centerpieces of Menands has always been the weekend and early morning bustling of the Capital District Farmers Market. This is where local farmers and shoppers meet every day to share the harvest.
3. Maybe the most beautiful improvement to our Village is the rich and colorful hanging baskets that run along Broadway in the Spring & Summer. Flowers just have a way of lifting the human spirit.

With that in mind Mayor Meg Grenier is pleased to pronounce May as **Grow Menands Month**.

### **The Grow Menands Program**

"This summer we are expecting some tours from major developers and real estate groups, and even some visiting foreign dignitaries, we want Menands to put its best face forward and look as beautiful as we know it can be. That's why we are hoping that every resident will become part of this Village wide event. We think we can make Menands the most colorful Village in the State. We can do it if every homeowner and business spends just a little more on summer flowers this month. And with the help of the Farmers Market we are making it affordable. If every homeowner spent just \$10.00 more on decorating their home with flowers... what a difference that would make." said the Mayor.

Some of the Vendors at the Capital District Farmers Market will be offering a special discount to all Menands residents every Saturday during May. (Simply show your driver's license)

A panel of judges will be traveling around the Village at the end of June to award Grow Menands signs to the MOST COLORFUL HOME and THE MOST COLORFUL BUSINESS (Pictures will be in the future newsletter and posted on the Village website.) Your home may be on TV???

### **The Big Picture**

"There has always been magic in flowers they not only make you feel better, and lift the human spirit." said the Mayor. But flowers are very contagious, they make you want to do more to make your home look better. Once you see your neighbor planting flowers, it makes you want to do a little more to clean-up your home and improve the whole neighborhood. Nothing improves curb appeal faster than landscaping, and curb appeal truly increases

property value. It's the biggest bang for your buck when you're trying to improve the value of your home or business."

So tell your "gardener" to do a little extra in front of your home or business. Get down to the Farmers Market and warm up your green thumb, because Spring is here. It's time for each of us to help Menands sparkle. Be part of the Grow Menands movement.

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To become further involved or for additional information contact Bill Giering, Director of Economic Partnerships at the Village Hall at (518) 434-2922 extension 320.

# VOLUNTEERS BUILD COMMUNITIES